## **OFFICIAL RULES**

# **Jersey Shore Sweepstakes 2025**

Online Entry Only

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A purchase will not increase your chances of winning. Void in Alaska, Hawaii, Puerto Rico, outside of the United States, and where prohibited or restricted by law. If you have not reached the age of majority in your state of residence, you <u>must</u> have permission from your parent or legal guardian prior to entering. Many will enter, few will win.

**Sponsor.** Viacom International Inc., 1515 Broadway, New York, NY 10036.

Eligibility. To enter the "Jersey Shore Sweepstakes 2025" (the "Sweepstakes"), 1. you must be: (i) a legal resident of one (1) of the forty-eight (48) contiguous United States or the District of Columbia; and (ii) at least eighteen (18) years of age at time of entry (each a "Participant", collectively the "Participants"). If you are under the age of majority in your state of residence (18, except AL and NE, 19 and MS, 21) (a "Minor"), you must have permission from your Parent prior to entering and such entry shall be deemed submitted by your Parent and shall be treated as if your Parent had made such entry and, if you are deemed the winner, the Prize (as defined below) shall be awarded to your Parent. Employees, officers, directors and members of Sponsor, Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort (the "Trip Package" <u>Provider</u>"), Seven Two Inc., Marden Kane, all prize providers associated with the Sweepstakes and any of their respective parents and affiliate companies, licensors, distributors, divisions and their advertising, production and promotion agencies (collectively, the "Sweepstakes Entities") as well as the immediate family members (spouse, parents, siblings and children), regardless where they reside, and household members of each such employees and any individual who has won a prize in any Sponsor-related sweepstakes/promotion in the twelve (12) months prior to the start of the Sweepstakes Period (as defined below) are not eligible to enter. Eligibility will be determined by Sponsor in its sole discretion. The Sweepstakes is subject to applicable federal, state and local laws and regulations and is void where prohibited. Participation in the Sweepstakes constitutes your full and unconditional agreement to be bound by

these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

- 2. Timing. The Sweepstakes begins at 12:00:01 a.m. Eastern Time ("<u>ET</u>") on May 22, 2025 and ends at 11:59:59 p.m. ET on June 5, 2025 (the "<u>Sweepstakes Period</u>"). Sponsor's computer is the official time-keeping device for the Sweepstakes.
- 3. **How to Enter.** Visit JerseyShoreSweeps2025.com (the "Sweepstakes Site") and complete an entry form. Completed entry form must be submitted in accordance with the online directions during the Sweepstakes Period. Use of a profane username or the submission of false or misleading personal information will be grounds for disqualification. Determination of information to be profane, false, or misleading is at the sole discretion of the Sponsor. You must complete all required data. Incomplete or inaccurate entries are void. Limit one (1) entry per Day per person/household/e-mail address. For the purposes of this Sweepstakes a day ("Day") is defined as a calendar day beginning at 12:00:01 a.m. ET and ending at the following 11:59:59 p.m. ET. Collection and use of personally identifiable information will be in accordance with the Sponsor's Online Privacy Policy located at https://privacy.paramount.com/en/policy?r=www.paramount.com. All entries must be received at the Sweepstakes Site by 11:59:59 p.m. ET, on June 5, 2025.

Use of any automated system to participate is prohibited and will result in disqualification. Released Parties (as defined in Section 9 below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed or misdirected entries. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged or returned. In the event of a dispute as to who submitted an entry, the authorized account holder of the e-mail address used to submit the entry will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated

with the submitted address. The Potential Winner (as defined below) may be required to show proof that he/she is authorized account holder. It is solely the responsibility of the Participant to notify Sponsor in writing if the Participant changes his or her e-mail address during the Sweepstakes Period. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the online portion of the Sweepstakes. Should the Sweepstakes be terminated or cancelled prior to the stated expiration date, notice will be posted on the Sweepstakes Site, and any entries received prior to the termination or cancellation will be included in the drawing. In the event that there becomes a dispute over who submitted a winning entry, entries will be declared made by the authorized account holder of the e-mail address used at the time of entry, and the Potential Winner may be required to provide identification sufficient to show that he/she is the authorized account holder of the e-mail address. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win. Multiple Participants are not permitted to share the same email address. Bulk, automated and/or third-party entries are prohibited and will be disqualified. Any attempt by any Participant to obtain more than the stated number of entries by using multiple and/or different identities, forms, registrations, email addresses, logins, or any other methods will void that Participant's entries, and that Participant may be disqualified at Sponsor's discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means will be disqualified. Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules will be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion.

4. **Potential Winners Selection.** Sponsor will conduct a random drawing from all eligible entries received during the Sweepstakes Period on or around the week of June 23, 2025 in order to select one (1) potential winner of the Grand Prize (as hereinafter

defined) (the "Grand Prize Winner") and three (3) potential winners of the Second Prize (as hereinafter defined) (the "Second Prize Winners") (each potential Grand Prize Winner or potential Second Prize Winner shall be hereinafter referred to as a "Potential Winner") of the Sweepstakes (as herein after defined). Sponsor will notify the Potential Winners by email on or around the week of June 23, 2025. Potential Winner must respond to Sponsor initial notice within two (2) days of receipt of Sponsor's initial notification or be subject to disqualification. By entering, Participant grants permission to be contacted by Sponsor via e-mail in connection with the Sweepstakes. Participant must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements set forth herein. A Potential Winner is not deemed an official winner (the "Winner") until Potential Winner's eligibility has been verified and Potential Winner has been notified that verification is complete. If Potential Winner is deemed a Minor, the parent or legal guardian of such Potential Winner must provide written approval on all required legal documents confirming Potential Winner's acceptance of their prize. Sponsor's decisions are final and binding in all matters related to the Sweepstakes. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. If Sweepstakes Site fails for any reason, any entry received during that time will be deemed a defective entry.

Minor, Potential Winner's Parent) will be required to sign and return an Affidavit of Eligibility, Liability & Publicity Release (unless prohibited by law) (collectively an "Affidavit"), which must be received by Sponsor within two (2) days of the date on the notice. If a Potential Winner cannot be contacted, fails to execute and return the Affidavit within the required time period, or any prize is returned as undeliverable, or he/she refuses his/her prize for any reason, Potential Winner forfeits the Prize and Sponsor will select an alternate winner by random drawing of the remaining eligible entries received during the Sweepstakes Period. This process will be repeated until the earlier of (i) determination of a valid Winner, or (ii) after five (5) attempts to identify a Potential Winner without success at which point Sponsor reserves the right not to award a

Prize in the Sweepstakes. All travelers partaking in the Grand Prize must sign an Affidavit/Release prior to ticketing.

#### 6. "Prizes":

### **Grand Prize** (1)

There will be one (1) Grand Prize ("Grand Prize") awarded. The Grand Prize Winner will receive a five (5) day, four (4) night trip for Grand Prize Winner and up to three (3) guests (each a "Guest(s)") to Universal Orlando Resort in Orlando, Florida (the "Trip").

Trip will include round trip economy class air transportation for Grand Prize Winner and each Guest from a major commercial airport near Grand Prize Winner's home (as determined by Universal Orlando in its sole discretion) to Orlando, Florida\*; four (4) nights' standard hotel accommodation (one room, quadruple occupancy, room and tax only) at Universal Terra Luna Resort or at another Universal Orlando Resort hotel (as determined by Universal Orlando in its sole discretion); non-exclusive ground transportation to and from airport and hotel in Orlando, Florida\*; and Universal Orlando 3-Park 3-Day Park-to-Park PLUS 1-Day Universal Epic Universe Tickets for admission to Universal Studios Florida and Universal Islands of Adventure theme parks, Universal Volcano Bay water theme park, plus one (1) day admission to Universal Epic Universe, for Grand Prize Winner and Guests.

The Approximate Retail Value ("ARV") of the Trip is Four Thousand Nine Hundred Eighty-Seven and 88/100 Dollars (\$4,987.88).

Trip must occur sometime between September 1, 2025 – September 1, 2026 or Grand Prize will be forfeited. Travel dates and arrangements are subject to air travel, holiday, blockout dates, and other prize and travel restrictions. Travel dates are subject to Universal Orlando and Sponsor approval. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended departure date. If Grand Prize Winner elects to partake in any or all portions of the Grand Prize with fewer than the

allotted number of Guests or no Guests, the Grand Prize will be awarded to Grand Prize Winner and each participating Guest and any remainder of the Grand Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Grand Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If Grand Prize Winner is between the ages of eighteen (18) and twenty-one (21), Winner must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the hotel. Unless child or ward of Grand Prize Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Grand Prize Winner. ARV of Grand Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations; any difference between stated ARV and final ARV of Grand Prize will not be awarded. Grand Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Grand Prize and all such expenses are the sole responsibility of Grand Prize Winner. Grand Prize Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. Grand Prize Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, visas, passports, etc.) prior to travel. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Universal Orlando.

\* For a Grand Prize Winner who is a Florida resident, air transportation may be substituted with another method of transportation by Universal Orlando in its sole discretion.

In connection with any visit to Universal Orlando Resort, please be advised that Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government

guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Universal cannot guarantee that any person will not be exposed during a visit.

All parts of the Grand Prize are subject to availability and blockout dates, and subject to change without written notice or warning. Should any circumstances beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this Sweepstakes occurs, render the redemption or fulfilment of some or all of the prize delayed, hindered, adversely affected, impracticable, or impossible, Universal Orlando Resort in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfillment processes and timelines for the prize, which may include but is not limited to providing additional time for redemption and/ or fulfillment, or offering experiences and items of an equivalent or greater value.

<u>Secondary Prizes</u> (3). Each Second Prize Winner will receive one (1) Jersey Shore branded t-shirt signed by a Jersey Shore Family Vacation cast member (the "Second Prize"). The ARV of each Second Prize is \$25.00.

The Second Prizes are anticipated to be fulfilled within four (4) to six (6) weeks of the selection of the Second Prize Winners.

The total ARV of all Prizes to be awarded in this Sweepstakes is \$5,062.88 however, the actual value may vary depending on current market conditions at time of prize fulfillment. The difference between the ARV and the actual value of the Prizes will not be awarded. Sweepstakes Entities are not responsible for any mechanical difficulties or failure connected with the Sweepstakes, the prizes, or any act or omission whatsoever. No transfer, substitution, or cash equivalent for any portion of a Prize is allowed except at Sponsor's sole discretion. Sponsor reserves the right in its sole and absolute discretion, to substitute any Prize or component of a Prize with a prize of equal or greater value. Prizes are non-transferable and may not be given, bartered, substituted, sold, or

exchanged for cash or another prize. In the event that a Potential Winner or Winner chooses not to accept their prize, or is unable to be notified, an alternate Potential Winner will be randomly selected from all of the remaining eligible entries received during the Sweepstakes Period in accordance with the selection process as set forth in Section 5 above.

7. General Conditions. By submitting an entry, each Participant or his/her Parent if such Participant is a Minor (whether declared an Winner or not) agrees (and agrees to affirm such in writing) to: (i) abide by and be bound by these Official Rules and the decisions of the Sponsor on all matters relating to this Sweepstakes which decisions are final and binding in all respects; (ii) waive any right to claim ambiguity in the Sweepstakes or these Official Rules; and, (iii) warrant and represent that the use of the materials submitted in this Sweepstakes will not violate the rights of any third parties. Entries must be in keeping with Sponsor's positive image, as determined by Sponsor in its sole discretion. Any materials containing obscenity, crude language, or descriptions of a violent or sexual nature (as defined solely by Sponsor) will not be accepted and the associated entry will be disqualified. All federal, state or other tax liabilities (including income taxes) arising from the Grand Prize contained in this Sweepstakes will be solely the responsibility of the Winner. Receipt of any of the prize components of this Sweepstakes is conditioned upon compliance with any and all applicable federal, state and local laws, rules, and regulations. Noncompliance with any of the above will result in disqualification.

If for any reason the Sweepstakes is not capable of running as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sweepstake Entities that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes, or any part of it, at its sole discretion. In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor

may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Sweepstakes and award the Grand Prize from among the eligible entries received up to the time of the impairment in a manner that is fair and equitable as determined by Sponsor.

Entries generated by a script, computer programs, macro, programmed, robotic or other automated means will be disqualified. Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Proof of sending or submission of entry will not be deemed proof of receipt by Sponsor.

In the event a Potential Winner or Winner is disqualified for any reason under the provisions of these Official Rules, such Potential Winner or Winner and all rights to any prize will be forfeited in its entirety and a random drawing will be conducted in order to select an alternate Potential Winner, if time permits and in accordance with the selection process as set forth in Section 5 above.

Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the web site, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. Any attempt by any person to damage any website associated with or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to prosecute or seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

8. Release. By submitting an entry, each Participant (and such Participant's Parent if Participant is a Minor), whether declared a Winner or not, agrees (and agrees to affirm such in writing) to forever and irrevocably release, discharge, indemnify and hold harmless the Sweepstakes Entities, and each of their respective officers, directors, licensors, employees, representatives, contractors, and agents (the "Released Parties") from any liability, claims, demands, and causes of action from personal injury, loss or damage of any kind, including death, or property damage, theft, or loss suffered or resulting in whole or in part, directly or indirectly, from participation in this Sweepstakes or the use, misuse or acceptance or possession of the Grand Prize or any portion thereof, or participation in any Sweepstakes-related activity, ACCESS TO AND USE OF EACH WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES AND/OR DOWNLOADING FROM SUCH SITE, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. By participating in this Sweepstakes, entrants agree that the Released Parties are not responsible for any claims, damages, lawsuits, causes of action, proceedings, or liability due to any injuries, theft, damages, expenses, costs, or losses to any person (including death) or property of any kind resulting from, arising from, or in connection with, in whole or in part, directly or indirectly, from (i) any typographical or other error in the publication or printing of the Official Rules, and/or the offering or announcement of any prize, (ii) lost, late, stolen, misdirected, damaged, incomplete or garbled entries, (iii) any error in the collection or retention of entry information, including, but not limited to, incorrect or inaccurate transcription, receipt or transmission of any part of the entry due to human error, (iv) any wrongful, negligent, or unauthorized act or omission on the part of any of the Sweepstakes Entities, or any of their agents or employees, (v) the Sweepstakes and any elements thereof, and the participation or inability to participate in any Sweepstakes-related activity or participation in this Sweepstakes, including, but not limited to, any damage to Participant's (or any third person's) telephone system and/or its contents related to or resulting from any part of the Sweepstakes, (vi) any malfunction of the telephone system, whether technical or due to human error in nature, lost/delayed data transmission, omissions, interruptions, deletion, defect, line failures, postponement, cancellation, or modification of the Sweepstakes, including, but not limited to,

interruption or inability to access the Sweepstakes due to hardware or software compatibility problems of any telephone network (TSP), computer online systems (ISP), servers or providers, computer equipment, software, failure on account of technical problems or traffic congestion on the internet or at any website or any combination thereof, including injury or damage to participants or to any other person's telecommunications/internet access system related to or resulting from participating, (vii) acceptance, receipt, possession, attendance at, travel related to, defects in, misuse, inability to use, or use of any component of the Grand Prize including, but not limited to, lost, stolen, damaged, delayed, or misdirected or destroyed prize (or any element thereof), or (viii) any change in the prizing (or any components thereof) due to unavailability, any of which is due to reasons beyond Sweepstakes Entities' control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure including but not limited to overloading of the Sweepstakes Site due to excessive use, threatened or actual terrorist acts, air raid(s), blackout(s), act(s) of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic(s), pandemic(s), quarantine restrictions, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond any of the Sweepstakes Entities' sole and reasonable control, or as otherwise permitted in these Official Rules; (ix) unauthorized human intervention in any part of the entry process or the Sweepstakes; or (x) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries. No more than the stated number of prizes will be awarded. In event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed. Sponsor reserves the right to award only the stated number of prizes at random from all legitimate, un-awarded, eligible entries.

In addition, Released Parties shall not be responsible for any cancellations, delays, diversions or substitutions or any acts or omissions whatsoever by any performer(s)/event(s), air carrier(s), hotel(s), or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. The passenger contracts in use by the airlines or other transportation companies shall constitute the sole contracts with respect to the Winner's and his/her Guests' transportation and such contracts shall be solely between the Winner, his/her Guests and Sweepstakes Entities shall not be parties to such such transportation companies. contracts and shall assume no responsibility in such connection. Released Parties shall not be liable for any loss or damage to baggage or the loss, theft or damage of cash, cameras, jewelry, securities, heirlooms, negotiable papers or other valuables. Winner and his/her Guests assume all liability for any injury or damage caused, or claimed to be caused, by participating in this Sweepstakes or use or redemption of the Grand Prize. The Released Parties are not responsible if entry or participation is prevented, or if the Grand Prize or any component thereof cannot be awarded, due to cancellations, delays, or interruptions due to acts of God, acts of war, natural disasters, weather, epidemic(s), pandemic(s), quarantine restrictions, or terrorism.

WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, ALL PRIZES, AND ALL MATERIALS PROVIDED ON OR THROUGH ANY APPLICABLE THE SWEEPSTAKES SITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS.

- 9. Publicity. Except where prohibited by law, Winner grants to Sponsor (which grant will be confirmed in writing on request of Sponsor), Trip Package Provider and their respective parent, subsidiaries, affiliates, agents (including advertising and promotion agencies), contractors, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, Winner's name, portrait, picture, voice, likeness, and biographical information for advertising, trade, and promotional purposes (including the announcement of his or her name on television or radio broadcast) without additional consideration, compensation, permission, or notification. Participants agree that Sponsor shall own the entries, which will not be acknowledged or returned, and that Sponsor and its designees shall have the perpetual, worldwide right to edit, publish, and use the entries in any way and in any media for trade, advertising, promotional, and/or other purposes as Sponsor and/or its designees may determine without further consideration to entrants or any third party.
- 10. Governing Law/Jurisdiction. The Sweepstakes and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the State of New York (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in New York and where the relevant contacts are with such state; provided, however, that claims for bodily injury, personal injury or property damage arising out of the redemption, use or misuse of the Trip Package component of the Grand Prize, or any portion thereof, must be submitted to the jurisdiction and venue of the federal and state courts of the State of Florida, and construed and enforced in accordance with the laws of the State of Florida, without reference to the choice of law provisions thereof. Except where prohibited, as a condition of participating in this Sweepstakes, each participant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, the Prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action. Participant further agrees that in any cause of action, the Sweepstakes Entities' entire liability will be limited to the cost of entering and

participating in the Sweepstakes, and in no event shall the Sweepstakes Entities be liable for attorneys' fees and/or experts' fees and costs. Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and participant further waives all rights to have damages multiplied or increased.

- 11. Participant's Personally Identifiable Information. By entering the Sweepstakes, each Participant agrees that Participant's entry and any other personally identifiable information collected or used in connection with the Sweepstakes is subject to and may be used by Sponsor in accordance with its Privacy Policy, located at <a href="https://privacy.paramount.com/en/policy?r=www.paramount.com">https://privacy.paramount.com/en/policy?r=www.paramount.com</a>. Each Participant also agrees that Participant's personally identifiable information collected or used in connection with the Sweepstakes may be used by Universal Orlando for prize fulfillment purposes.
- **12. Winners List**. For a copy of these Official Rules or list of Winners, , send an email affixed to ""*Jersey Shore Sweepstakes 2025*" to <u>Jane.Nyman@paramount.com</u> for receipt by August 4, 2025. Please specify "Rules" or "Winner Info". You may also view the Official Rules by visiting the Sweepstakes Site during the Sweepstakes Period.
- 14. Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort ("Universal Orlando") is a prize provider only in this promotion, is not a sponsor of this Sweepstakes and is not responsible for the administration of the Sweepstakes, the collection of entries, or the selection of any winner. Any disputes, claims, and causes of action against Universal Orlando arising out of or relating to any person's use of or participation in any prize provided by Universal Orlando shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.

#### **ABBREVIATED RULES**

NO PURCHASE NECESSARY. MANY WILL ENTER, FEW WILL WIN. Any entrant who is considered under the age of majority in his/her state of residence must have permission from his/her parent or legal guardian prior to entering. Subject to Official Rules. For Official Rules, prize descriptions and odds disclosure, go to JerseyShoreSweeps2025.com. Open only to legal residents of the 48 contiguous US and DC who at least 18 years old at the time of entry. Void in AK, HI, Puerto Rico, outside of the U.S. and where prohibited by law. Sweepstakes starts at 12:00:01 a.m. ET on 5/22/25 and ends at 11:59:59 p.m. ET on 6/5/25. One (1) Grand Prize and three (3) secondary prizes available in the Sweepstakes, ARV: \$5,062.88. Sponsor: Viacom International, Inc., 1515 Broadway, New York, NY 10036.